

# “Without PipeChain our replenishment process would probably take four times as much effort to administrate”



Eva Hansson

“The packaging industry is challenging from a logistics point of view as we are a long way back in the supply chain. We get information about changing needs in the market extremely late. In addition, our products are customer specific. When we started the project we looked for a tool that could give us a new service to offer our

customers and at the same time give us faster and more accurate information for improved planning. PipeChain is that tool.

Today, SCA Packaging has 280 factories of different sizes located throughout Europe. We have to roll out the same solution to the entire market, regardless of the ERP system used in each individual factory. Our goal is to connect to the many different systems and hubs used by our strategic customers with one single technical solution. We can then offer them the same service regardless of geographic market. It is also important for us to offer an efficient replenishment solution that matches our customers' needs and automate replenishment routines. We see a clear advantage with PipeChain. Without PipeChain we would probably have had four times as much administration for our replenishment processes. Our ambition is to avoid sub-optimization and get a better

supply chain in total terms. In some cases it can mean increasing stock levels in one location in order to lower stock in another, but it is the total cost that is important. The project with PipeChain has led to a reduction of the total stock in our Supply Chain; at the same time we have retained or improved our service levels towards our customers. We are convinced that improvements will continue when we take full advantage of the new availability of information that PipeChain also brings to our capacity and purchase planning.”

#### Eva Hansson

eSupply Chain Manager, SCA Packaging

**SCA** is Europe's leading provider of customer-specific packaging solutions, the largest producer of corrugated board, and the next largest producer of corrugated raw materials. SCA Packaging has an annual turnover of 3 billion Euros and produces packaging materials in 30 countries with the help of 21.500 employees.

**PipeChain** develops systems that manage the supply of goods between companies. Using PipeChain, customers, producers and suppliers can connect to each other in shorter or longer chains and together create an even flow of goods. Each part of the chain can quickly exchange information and the integrated monitoring and alarm features enable companies to hold a minimum inventory while increasing service levels.

**PipeChain** together with **MA-system** forms a group of companies with around 100 employees working within logistics. PipeChain customers are amongst others: V&S Absolut Spirits, Volvo Powertrain, SCA Packaging and Ericsson.